

ARIDALY

Digital Product Designer

aridaly.com acdaly@alumni.cmu.edu linkedin.com/in/aridaly

EDUCATION

Carnegie Mellon **Master of Human-Computer Interaction** (GPA 3.67)
Aug 2015 - Aug 2020 **Bachelor of Fine Arts, Electronic and Time Based Media**
University Honors (GPA 3.71)
Study Abroad, Shanghai International Studies University

EXPERIENCE

Oasis Recovery Center X MHCI **Product Designer + Project Manager**
Jan 2020 - Aug 2020 Led a team of 5 designers and researchers in designing responsive web UI flows, conducting usability tests, and establishing product strategy to modernize the addiction treatment industry, improving accessibility to addiction resources and support through a [live streaming platform](#).

CMU Social Cybersecurity **Product Design Lead**
Fall 2019 Designed a [mobile app](#) improving the cybersecurity behavior of young adults under the guise of daily self-improvement tasks, a project selected for implementation by the client team to further cybersecurity research.

LearnLab **UI / UX Design Intern**
Summer 2019 Led the design of UI and style guides for [web applications](#) to personalize mentorship and synthesize learning data, improving usability and branding.

teamLab **Interactive Design + Programming Intern**
Winter 2018 Designed and coded a [Unity3D prototype](#) for an interactive projection in the Tokyo Borderless Museum to improve user engagement.

Deeplocal **Software Engineer Intern**
Summer 2018 Developed a [Google Cloud Space installation](#) as lead front-end and back-end software engineer, and key developer for two other shipped products.

Iontank **Creative Technologist Intern**
Summer 2017 Designed, fabricated, and programmed an [electronic art prototype](#) to establish the creative direction of a large-scale installation for Google.

SKILLS

UI / UX Design Wireframing, Prototyping, Visual Design, Motion Design, Design Systems
Design Tool Kit Adobe Suite, Figma, Sketch, Invision, Notion, Digital Fabrication
UX Research Structured Interviews, Think Alouds, Journey Mapping, Storyboarding
Programming HTML, CSS, JavaScript, jQuery, Node.js, Git, Unity3D, Python, C