

# ARI DALY

## Digital Product Designer

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## EXPERIENCE

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### ZipRecruiter

Mar 2021 - Present

### Product Designer

Working with designers, engineers, and product managers to improve the UX design of ZipRecruiter's products, ultimately helping job seekers match with relevant opportunities and employers with new talent.

### CMU Social Cybersecurity

Nov 2020 - Feb 2021

### Product Design Lead, Associate Research Extern

Led the UI and UX design of a [mobile app](#) researching the effectiveness of various probes on improving the adoption of cybersecurity tools and expert-recommended practices, based on theories in social psychology.

### Oasis Recovery Center X MHCI

Jan 2020 - Aug 2020

### Product Designer + Project Manager

Managed a team in designing responsive web UI flows, conducting usability tests, and establishing product strategy to improve accessibility to addiction resources and support through a [live streaming platform](#).

### LearnLab

Summer 2019

### UI / UX Design Intern

Led the design of UI and style guides for [web applications](#) to personalize mentorship and synthesize learning data, improving usability and branding.

### teamLab

Winter 2018

### Interactive Design + Programming Intern

Designed and coded a [Unity3D prototype](#) for an interactive projection in the Tokyo Borderless Museum to improve user engagement.

### Deeplocal

Summer 2018

### Software Engineer Intern

Developed a [Google Cloud Space](#) installation as lead front-end and back-end software engineer, and key developer for two other shipped products.

## EDUCATION

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### Carnegie Mellon

Aug 2015 - Aug 2020

### Master of Human-Computer Interaction (GPA 3.67)

Bachelor of Fine Arts, Electronic and Time Based Media  
University Honors (GPA 3.71)

Study Abroad, Shanghai International Studies University

## SKILLS

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### UI / UX Design

Wireframing, Prototyping, Visual Design, Motion Design, Design Systems

### Design Tool Kit

Adobe Suite, Figma, Sketch, Invision, Notion, Digital Fabrication

### UX Research

Structured Interviews, Think Alouds, Journey Mapping, Storyboarding

### Programming

HTML, CSS, JavaScript, jQuery, Node.js, Git, Unity3D, Python, C